



Tina Daniel Torres is Director of Operations and Communications for V.E. Solutions. She has over 25 years' experience in communications, business development and event planning.

She has been instrumental in planning social networking events and building the communications and outreach strategy for V.E. Solutions. She is also the project lead and relationship manager supporting the Illinois Tollway Technical Assistance Program (ITTAP).

A creative to her core, Tina enjoys reimagining and shaping growth in everything that she does. She's worked in a variety of sectors, including non-profits, higher education, luxury retail, private business clubs, and the private airline industry.

Tina has been nationally recognized for her college rebranding campaign for the University of Illinois at Chicago School of Public Health, where she also built the communications department from the ground up. Her efforts, which included developing a research faculty advisory board and redesigning the alumni magazine, help shape recruitment, development and fundraising for the school.

Her unique approach to relationship development led her to the private business club industry, where she negotiated one of the largest corporate partner membership acquisitions for a premier business club in Chicago. She was subsequently selected among club directors nationally to inform a Think Tank on communications and member experience.

In 2012, Tina opened her own company, helping businesses grow through brand development, media relations and experiential marketing. Her clients have been featured on WGN Chicago and "The Doctors" TV show.

Tina earned two Bachelor of Arts degrees from The Ohio State University in Journalism and Modern Greek, and an M.A. from Columbia College in Public Affairs Reporting. She is a classically trained pianist, a painter and enjoys all things art and design. She lives with her husband in Chicago's suburbs and loves to decorate and host private dinner parties and celebratory events.